

## **Your Privacy Is Important To Us**

To better protect your privacy, we provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we've made it available on our homepage and at every point where personally identifiable information may be requested.

### **When you're on our site**

Gottlieb may contain optional links to partners and third-party Internet sites and services that may collect data from you or your computer. Please be aware that if you choose to leave our site via a link, Gottlieb assumes no responsibility for the privacy practices or the content of other websites.

### **The information we collect**

This notice applies to all information collected or submitted on the Gottlieb website. On some pages, you can make requests. The types of personal information collected at these pages are:

- Full Name
- Address
- E-mail address
- Phone number
- IP address

For account registration additional details may be collected.

- Last four of SSN
- Date of Birth
- Employer
- Answers to security questions

### **Our commitment to children's privacy**

Protecting the privacy of the very young is especially important. For that reason, we never collect information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

### **The purposes and legal basis for processing**

Gottlieb will process your personal information for undertaking marketing activities to offer you services that may be of your interest enhance those services you may be using or will use.

Marketing will never use patient health information for marketing purposes.

Your data is processed for the following purposes:

- Personalization of content, business information, or user experience
- Account set up and administration
- Delivering marketing and events communication
- To respond to your inquiries and fulfill your requests to send you requested materials or other information regarding our services.
- To contact you to provide more information, by email or phone for topics you are interested in.
- To contact you by e-mail or phone, dependent upon your selection, for bill notices on your account.
- Providing services
- Internal research and development purposes
- Legal obligations
- Meeting internal audit requirements

### **Who gets your information**

We are not in the business of selling your information to others. We share customer information only with subsidiaries and partners who use this data to assist us in our data management needs. We release account and other personal information when we believe that it is appropriate to comply with the law, to protect the rights, property, or safety of Gottlieb, and our clients.

Within Gottlieb, only authorized personnel have access to your personal data as necessary for operating this website, answering your requests, and providing you with advertising material or customer service.

For credit card processing, Gottlieb utilizes a third-party merchant. Gottlieb does not house or store any credit card information internally.

Gottlieb utilizes Google Analytics, a web analytics service offered by Google Inc., that tracks and reports website traffic. Google analytics mainly uses first-party cookies to report on user interactions on this website. The information generated by cookies regarding your use of the website (including your IP address) is sent to and stored on Google servers in the United States. For information regarding Google's privacy policy please visit

<https://policies.google.com/privacy?hl=en>

### **Comments**

When visitors leave comments on the site we collect the data shown in the comments form, and also the visitor's IP address and browser user agent string to help spam detection.

An anonymized string created from your email address (also called a hash) may be provided to the Gravatar service to see if you are using it. The Gravatar service privacy policy is available here: <https://automattic.com/privacy/>. After approval of your comment, your profile picture is visible to the public in the context of your comment.

Visitor comments may be checked through an automated spam detection service.

## **Media**

If you upload images to the website, you should avoid uploading images with embedded location data (EXIF GPS) included. Visitors to the website can download and extract any location data from images on the website.

## **Cookies**

If you leave a comment on our site you may opt-in to saving your name, email address and website in cookies. These are for your convenience so that you do not have to fill in your details again when you leave another comment. These cookies will last for one year.

If you have an account and you log in to this site, we will set a temporary cookie to determine if your browser accepts cookies. This cookie contains no personal data and is discarded when you close your browser.

When you log in, we will also set up several cookies to save your login information and your screen display choices. Login cookies last for two days, and screen options cookies last for a year. If you select “Remember Me”, your login will persist for two weeks. If you log out of your account, the login cookies will be removed.

If you edit or publish an article, an additional cookie will be saved in your browser. This cookie includes no personal data and simply indicates the post ID of the article you just edited. It expires after 1 day.

You do not have to accept cookies if you do not want to. However, your browser will not recognize you on our webpages and will require you to log in each time. To turn off cookies, you will have to turn it off on your browser. Visit the help section of your browser to learn about cookies and how to turn them off.

## **Embedded content from other websites**

Articles on this site may include embedded content (e.g. videos, images, articles, etc.). Embedded content from other websites behaves in the exact same way as if the visitor has visited the other website.

These websites may collect data about you, use cookies, embed additional third-party tracking, and monitor your interaction with that embedded content, including tracking your interaction with the embedded content if you have an account and are logged in to that website.

## **How long we retain your data**

If you leave a comment, the comment and its metadata are retained indefinitely. This is so we can recognize and approve any follow-up comments automatically instead of holding them in a moderation queue.

For users that register on our website (if any), we also store the personal information they provide in their user profile. All users can see, edit, or delete their personal information at any time (except they cannot change their username). Website administrators can also see and edit that information.

### **What rights you have over your data**

If you have an account on this site, or have left comments, you can request to receive an exported file of the personal data we hold about you, including any data you have provided to us. You can also request that we erase any personal data we hold about you. This does not include any data we are obliged to keep for administrative, legal, or security purposes.

### **Security**

We will use reasonable security measures to protect your data, and the information gathered from use of our site.

### **How To contact us**

Should you have other questions or concerns about these privacy policies, please call us at (800) 833-9986 .